

The logo features the word "SCOOP" in large, white, rounded letters with a blue outline and a drop shadow. Below it, "TUTTI FRUTTI" is written in smaller, white, rounded letters with a blue outline. A registered trademark symbol (®) is located to the upper right of the word "SCOOP". The background is a dark purple gradient with various patterns: a grid of squares, clusters of grapes, and scattered dots.

**SCOOP**®  
**TUTTI FRUTTI**